

Friends & Foundation of the Rochester Public Library

ffrpl.org

Board overview

About FFRPL

FFRPL provides essential **funding and programming** for the **Rochester Public Library**, and serves as its **dedicated 501(c)(3) charity.**

FFRPL is the primary way to support the Library, through monetary <u>donations</u> (including grants and estate gifts), <u>donations</u> <u>of books</u>, and <u>volunteer service</u>.

We **expand Library resources** to best serve the community, and **help amplify Library messaging** about programs, services, collections, and technologies.

History and Community Impact

In 2013 the Friends of the Rochester Public Library (est. 1953) and the Rundel Library Foundation, Inc. (est. 1989) merged into FFRPL, legally connecting the organization's fundraising and programming.

- The Monroe County Library System is our focus.
- Historically, we primarily served the **Rochester Public Library** (Central Library downtown and ten urban branches).
- In FY2021-22, we expanded our geographical reach. We now provide significant, supplemental materials support to 62 eligible libraries in Monroe, Ontario, Wayne, Livingston, Orleans and Genesee counties through restricted funds.

Archived e-newsletters and Impact Stories

Revenue

FFRPL generates revenue from **fundraising**, <u>planned gifts</u> (bequests, retirement plans and life insurance), **investment gains** from our \$30 million endowment, and **retail sales**.

- Our <u>Annual Campaign</u> includes solicitation throughout the year, as well as **fundraising campaigns** for ROC the Day, Library Giving Day, and other special projects.
- Our retail operation includes on-site and online sales.
 - We sell used books, DVDs, and CDs at Central's **store**.
 - We offer special **on-site book sales** throughout the year.
 - Search "RPL Library Store" for FFRPL's extensive online inventory at <u>AbeBooks.com</u>, <u>Alibris.com</u>, and <u>Biblio.com</u>.







Funding Support for the Library (highlights)

FFRPL provides <u>funding</u> to support select Library programming, special projects and exhibits; to help create specialized spaces; and to enable the Library to purchase supplemental materials & equipment not covered by municipal budgets.

Library programming

- We help fund and promote <u>author talks and special events</u>.
- FFRPL is the Founding Sponsor of RPL's Online Author Talks.
- FFRPL sponsors Central's <u>Anthony Mascioli Rainbow Dialogues</u>.

Special Projects

- FFRPL supports RPL's new Aviation Station program, a 2-month intensive course designed for youth ages 13-17 years old, offered through the Sully Branch Library (Spring 2025).
- FFRPL supports Central's <u>Raising a Reader</u> literacy program.
- FFRPL is a Founding Sponsor of the after-school program <u>Safe to be Smart</u> (StbS) at Central and five City branches, along with the City of Rochester. We funded <u>StbS's trip to D.C.</u> (Summer 2024).
- FFRPL occasionally serves as a Fiscal Agent or Fiscal Sponsor (providing accounting and operational support) for Library initiatives and select non-profits that partner with the Library.

Exhibits

FFRPL is a Founding Sponsor of Central's annual <u>Art of the Book</u>
 <u>& Paper</u> show and supports Central's historical/cultural exhibits.

Specialized spaces

- FFRPL helped support the new Mobile Library, RPL Go!, part of Lyell Branch's hybrid services (launched Spring 2025).
- We helped fund Lincoln Branch's reconfiguration (Summer 2023).
- We helped fund Central's Secret Room upgrade (Summer 2022).
- FFRPL contributed \$125,000 towards the art installation for the Rundel Terrace Revitalization Project (Summer 2022).
- We helped fund the John Lovenheim Center for Technology and Innovation (redesigned Fall 2020; renamed Spring 2023)
- FFRPL raised \$1.4M of Central Library's From Collections to Community Capital Campaign/"FC2C" (2014-2018).

Supplemental materials & equipment

- FFRPL provides supplemental materials support to 62 eligible libraries across six counties, through restricted funds.
- We help fund unique circulating materials such as Ukuleles, sewing machines, Empire Passes, and Memory Care items.

Legacy Programs

• Our Legacy programs (<u>Books Sandwiched In; Tuesday Topics;</u> Sokol High School Literary Awards) bring patrons to the Library year-round; connect them with Library resources (in person and through online engagement); and support donor development.

Marketing

• We source/write all FFRPL marketing content and amplify Library messaging across print, digital, and social media platforms; email (weekly newsletters to 3,500 subscribers); FFRPL's web site; collateral materials and verbal event introductions.





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Board of Directors FY2025 - 26

(July 1, 2025 - June 30, 2026)

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